

# COMPANY PROFILE 2022



SMART WEB SOLUTIONS



We use latest Technology and Data to develop business solutions that drives growth.

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# INTRODUCTION

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Welcome to iOsoft Solutions formerly known as iOsoft Technologies. The information contained in this document provides you with a brief introduction to who we are, what we do, and how our products and services can be of value to your business.

To accomplish this, we present an overview of our services, highlight our capabilities, and offer some brief examples of our experience.

Because of the uniqueness in every client's project, it is impossible to compose one document that completely addresses everyone's specific needs. Thus we've provided a glimpse into some of our capabilities and how our expertise can change the way you do business today.

iOsoft Solutions creates full custom products and services. As such, it's our business to quickly adapt to meet our clients' diverse needs. We are always interested in exploring new projects, and we'd be glad to be part of your business success. From us, expect data driven approaches to solving all your business related challenges.

Welcome!

## WE ARE A HONEST BUSINESS

We know that customers demand stronger communication and transparency. Thus, we hold higher standards now more than ever in our engagements with our customers. We have made a commitment even to our partners and employees to build the best relationship we could ever achieve.





# CORPORATE OVERVIEW

## WHO WE ARE

iOSoft Solutions, is a diverse and modern information technology firm providing tailored and timely business solutions in Kenya. We have extensive experience in many diverse areas of both solution development and marketing. Our experienced staff of professionals has worked with a wide array of platforms, languages, and tools in the course of our various projects to give the best of a modern business solution.

## WHAT WE DO

### Smart Web Solutions

We design, write code and sell. However, unlike most companies, to us that's only part of the job. We don't just write code but we develop professional websites and software that meets the current market demands and at the same time futuristic.

Our ability to evaluate, design, develop and deliver a usable product is only the beginning of our capabilities. Being a "custom" firm, we are able to provide our clients with a variety of end-to-end services.



# OUR SERVICES

- Best industry expertise

## 1. Software development services

- Custom software development
- Payment and other third-party integrations
- Software maintenance & feature enhancements
- Business software solutions

## 2. Chatbot Development Services

- Facebook chatbot
- Instagram chatbot
- WhatsApp chatbot
- Twitter chatbot
- Web live chat solutions
- Chatbot integrations

## 3. Website Design & Development Services

- Custom & CMS website development
- eCommerce development
- Website payment integrations
- Web analytics integrations
- Web application development
- Web portal development
- Website security



## OTHER SERVICES INCLUDE

the following;

### 4. ICT Support

- ICT Strategy & Transformation
- Enterprise Architecture Design
- IT Programme & Project Management
- Information & Systems Security
- IT Solutions Delivery

### 5. Bulk SMS Gateway

- Bulk SMS services & integrations
- Bulk SMS targeting & campaigns

### 6. Search Engine Optimization Services

- Local SEO
- Site Audit
- On-Page SEO
- Off-Page SEO
- URL Verification & Submission to Search Engines
- Site Ranking Analysis

### 7. Payment Integrations

- M-Pesa payment integrations
- Credit card payment integrations
- Paypal payment integrations
- Digital currencies

# OUR PRODUCTS

We develop quality products intended to solve real world business challenges and enhance efficient business operations across departments. Our enterprise solutions are designed and developed by skilled professionals with experience of what works best and what doesn't. Thus from us, expect ONLY quality.

## Our Products include;

- 01 Invoicing System: This is a system developed to help generate and track invoices in any business setup.
- 02 Hotel Management System: Helps in managing all the operations in a hotel setup i.e store, bar, booking, staff management, etc.
- 03 Point of Sales System (POS): This enables tracking and management of huge importations, receipting & reporting on sold items.
- 04 Bursary Management System: This system solves all the challenges that comes with the manual system of bursary disbursements.
- 05 Human Resource Management System: Handles all the HR operations i.e staff management, payroll, attendance, leave management etc.
- 06 Property Management System: Used by Reals Estate Firms, brokers & Individuals to manage their real estate business wholly.
- 07 Payroll System: This is a cross-organization system to aid in staff payroll management.
- 08 Inventory Management System: Used to keep stock records & value in any organization/business
- 09 School Management System: staff, exams, timetable, finance/fee & library management modules.
- 10 Project Management System: This helps in monitoring & evaluation of any project.
- 11 Event Management System: This software helpS event organizers to manage and plan well their events & bookings.



# OUR EXPERIENCE



## **PROFESSIONAL SERVICES**

Providing quality services begins with experience and ends with dedication. Our team of professionals have years of experience in design, development, testing, branding and Market-positioning of products. It is this experience, along with our dedication to giving clients the best quality service possible, which sets iOSoft Solutions apart from other firms.

## **LANGUAGES, PLATFORMS, AND TOOLS**

Our team has gained extensive experience with a wide variety of the latest technologies (both hardware and software) and tools during the course of our projects. In addition, we have become experts at adjusting quickly when faced with new development environments.

Most importantly, we are able to rapidly “come up to speed” on both new and existing projects.

The following lists just a few of the languages, platforms, and tools with which we have experience working with:

01

**General Languages:** Java, PHP, JavaScript, SQL, Nodejs, ReactJS, HTML, HTML5, Python,

02

**Web Technologies:** XML, HTML, Java, JSP, ASP, Web Servers, Mail Servers, Firewalls, IIS,

03

**CMS Platforms:** WordPress, Magento, Joomla, Big Commerce, Shopify, WooCommerce

04

**Frameworks:** CRMs, Codeigniter, Laravel, Spring, Django

05

**Platforms:** Windows (XP to the latest), Unix (Linux, Redhat, CentOS)

06

**Database Engines:** ODBC, JDBC, SQL, Oracle

07

**Tools & Methodologies Microsoft MFC:** Adobe Illustrator, Adobe Photoshop, Printers, DLL, VBXs, OCXs

# PARTNERSHIPS & CLIENTS

## OUR PARTNERS

Being a reputed web design company in Nairobi, Kenya & East Africa means working with top partners to deliver on the clients' promise.

	
	

## OUR CLIENTS

At iOSoft Solutions believe that integrity in client dealings is an undisputable prerequisite for a successful and sustained business relationship. We operate a highly effective and efficient organization, focused on meeting client objectives. Some of our clients are;

	
	
	
	





## CONTACT US

 Hurlingham Park - Nairobi City, Kenya.

 +254 748 238 288 / 738 555 869

 [info@iosoftsolutions.co.ke](mailto:info@iosoftsolutions.co.ke)

 [www.iosoftsolutions.co.ke](http://www.iosoftsolutions.co.ke)